

Alex Moore
Founder
Greywhale Capital

Alex Moore is the founder of Greywhale Capital, which acquires and operates value-add workforce housing with holdings in Texas, Phoenix and the Midwest. Alex began acquiring multifamily in her Midwest hometown and scaled a portfolio to include commercial and residential real estate. Greywhale Capital takes a long-term view on investing and works to improve communities by providing clean affordable housing.

Alex lives with her husband and two sons in San Francisco. She loves a bluebird ski day, craft brews, and Barre. Masters graduate of the University of Pennsylvania ('14).